

Business Succession Planning



Jake Pollack April 8, 2020

A FEW FACTS

 What is business succession planning?



FEW FACTS

What is involved
 Control
 Continuity
 Value



A FEW FACTS

- Small businesses permeate the U.S. economy (recent estimates)
 - Businesses with fewer than 500 workers comprised 99.7% of total U.S. businesses, and those with fewer than 100 workers comprised 98.2%
 - Small business employees account for 48% of the total U.S. workforce
 - 45% of U.S. GNP is generated by small businesses



A FEW FACTS (2019 PWC SURVEY)

- 62% of family-owned businesses *intend* to pass the business on to the next generation
- 58% of family-owned businesses have only an informal succession plan, if any
- 2/3 of family-owned businesses are not expected to last until the next generation, and only 12% are expected to last until the 3rd generation



Why do it? Business Continuity Family Harmony Tax implications Retirement



 Without a plan or process most business owners hope that succession will work, but "HOPE is not a STRATEGY"



TOUGH QUESTIONS



QUESTIONS

 If the business owner unexpectedly dies or becomes disabled, can the business continue without him/her?



QUESTIONS

If the business owner dies unexpectedly, will his/her family receive fair value for the ownership?





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Thank you!

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